

STAKEHOLDER MANAGEMENT WORKSHOP

Ignite the relationship with stakeholders to foster and expand the discovery of exceptional results.

DESIGNED FOR

Individuals or Teams:

Executives
Directors
Managers
Leaders
Team Members

LOGISTICS

Intensive 4 hours
Onsite or Virtual
3 PDUs
3 SEUs

WORKSHOPS

Two different workshops can be combined to be delivered in the same day.

CUSTOMIZATION

All Ignite Insight + Innovation courses can be slightly customized at an additional cost.

Knowledge work means collaborative learning to discover value. Stakeholders are anyone interested in the work the team is delivering, which can be extremely overwhelming. Stakeholders can create many challenges for teams such as escalating conflict because a stakeholder was not kept informed, missed discovery of value by not engaging for feedback, etc. With knowledge work, continuous stakeholder involvement in work deliverables is essential. This course focuses on helping proactively identify, communicate and collaborate with stakeholders.

TOPICS COVERED

Why stakeholder management is essential

- ◇ Examine why shared ownership and transparency of stakeholder identification and proactive engagement plan of stakeholders are essential

How to identify and communicate with stakeholders

- ◇ Identify and analyze various stakeholders for appropriate impact/influence on the work deliverables
- ◇ Practice determining a communication plan for stakeholders

How to collaborate and negotiate with stakeholders

- ◇ Explore the value of storytelling to collaborate and engage with stakeholders
- ◇ Practice negotiation techniques that promote collaboration